



**WPGC-FM, WPGC HD2
QUARTERLY ISSUES & PROGRAMS REPORT**

October 1 thru December 31st 2014
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4th Quarter

Prepared by: Justine Love Director, Community Affairs & Public Relations CBS Radio, Washington DC

WNEW AM, WPGC HD 3 PROGRAM THAT ADDRESS COMMUNITY ISSUES

ON Track (SUNDAYS, 07:00-7:30 AM)

Is a local 30 minute program produced and hosted by Roland Turner in conjunction with the Greater Washington Urban League that address the specific issues and problems faced by the communities it focused its energies upon.

WPGC PROGRAMS THAT ADDRESS COMMUNITY ISSUES

COMMUNITY FOCUS-FM: (SUNDAYS, 06:30:00AM-07:00:00AM)

Is a local 60-minute program produced by Justine Love WPGC AM/FM Public Relations Director and hosted by Dr Justine Love , CBS Radio of Washington Public Affairs Director. This show addresses issues and concerns in the community.

QUARTERLY PROGRAMMATIC HIGHLIGHTS

4th QUARTER 2014

- **Halloween Event at the 7th District Police Department (MPD) (passed out candy to the neighborhood kids)**
- **Served as Celebrity Servers for the 15th Annual Safeway Feast of Sharing**
- **Participated in the DC Educational Festival at the DC Armory**
- **Participated in World AIDS Day for Sisters to Sisters of Prince Georges County**
- **Broadcasted live from the Annual Stuff A Truck with Fox 5, Capital Area Food Bank and Giant Food**
- **Coverage the Memorial Service for Marion Barry**
 - **Participated in Events DC's Annual Winter Wonderful**
 - **Hosted the 19th Annual Coat Drive 95**
 - **Hosted the 3rd Annual "GoodWill at the Grill"benefiting DC Hypothermal Hotline**

On Track

WPGC FM, WPGC HD-2
Quarterly Issues Program Report
4th Quarter
(10/01/14 -12/31/14)

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Education, Drugs, Health, Youth and Women's Issues

Date: 10/5/2014

**Guest: Heather Free, Director of Pharmacy, Kory Paff, Walgreen Community Leader
Audrey Epperson, Director of Education for GWUL, Wanda Bamberg Tia, fitness**

Title: Flu Shots/Health/Fitness

This show focused on the theme of Health. Segment featured the Walgreens partnership with the GWUL upcoming Free Flu Shot clinic on October 10/11th at the GWUL headquarters and Segment 2 featured the Work-It Studio by fitness expert Wanda BambergTia. She discussed the theme of Make October Your New Year and starts your fitness regimen now to help you get through the holidays.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Education, Culture, Homelessness, Transportation Youth, Drugs and Women's

Date: 10/12/2014

Guest: Angelle Kwomo, Chair of Believe in Africa

Title Ebola Epidemic

This show focused on the huge Ebola epidemic from the perspective of Africa. We discussed in detail the impact that Ebola has had on Africa in terms of various embargo situations, the economies of affected nations and the perception and stigma on native African from the affected countries. We also discussed the US front and recent passing of Mr. Duncan

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Education, Culture, Crime/Violence and Women's Issues

Date: 10/19/2014, 10/26/2014

Guest: Denise Rolark Barnes/Washington Informer and M. Gasby Brown/Artist

Title: Washington Informer/Art Exhibit

Segment 1 focused on the 50th Anniversary of the Washington Informer Newspaper. The show featured a walk through history with the publisher Denise Rolark Barnes as she described the papers founding, mission and future as well as spoke about their upcoming Anniversary Event on Oct 23rd. Segment 2 features a self-taught artist named M Gasby Brown who is having an art exhibit on Sunday, October 26th. The show featured the importance of Black art in the community.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Education, Culture, Crime/Violence, Homelessness and Women's Issues

Date: 11/2/2014

Guest: David Catania and Carol Schwartz, DC Mayoral Candidates

Title: DC Mayor's Race

This show featured two of the three front runner candidates for the DC Mayoral race. Issues discussed included who they are in their own words, gentrification, affordable housing, DC statehood and Home Rule, Education, our school system and safety in our community. The show ends with each candidate playing a one word answer Urban League personality test/game.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Education, Culture, Crime/Violence, Homelessness, Youth and Women's Issues

Date: 11/9/2014

Guest: Maria Gomez

Title: Mary's Center

This show focused on the Mary's Center which is a nonprofit organization that helps to meet the needs of Latino affairs in the community. The show focused on programs and services of the Mary's Center and how it also helps women and immigrants with health, education, poverty and much more.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Education, Culture, Crime/Violence, Youth and Women's Issues

Date: 11/16/2014, 11/30/2014

Guest: Janice Goldwater, Adoption together, Founder/Exec Director, Adoptive Couple Jill/Rick

Title: Adoption Month

November is National Adoption Month. This show focused on the importance of Adoption in our community. We walked the listener through the adoption process from the beginning to the end. The first segment of the show focused on the nonprofit organization called Adoptions together. The second segment of the show featured an adoptive married couple shared their experience with their two new sons

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Education, Culture, Housing and Women's Issue

Date: 11/23/2014, 12/21/2014

Guest: Anita Bonds, Councilmember at Large, Stanley Augustine, Manna Advocacy and Outreach

Title: Affordable Housing

This show focused on the fight for Affordable Housing in Washington, DC. A new housing bill was created and passed the DC City Council recently. The bill is entitled the Anita Bonds Housing Bill because it was introduced by councilmember Bonds. Manna is also a supporter of the bill and state in the interview why this is a win/win for DC residents.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Financial, Crime/Violence, Drugs, Health, Youth, Homelessness

Date: 12/7/2014

Guest: Dr Frank Smith and Dr Maudine Cooper

Title: Tribute to Marion Barry

This show focused on a tribute to the Mayor for Life, Mayor Marion Barry from the Urban League. Guests were long time colleagues Dr Frank Smith, and Dr Maudine Cooper who both worked in the Barry administration. Barry's early days in the civil Rights movement were discussed all the ways through his life as Mayor.

Program: "ON TRACK"-FM

Host: Roland Turner

Issues: Drugs, Crime/Violence, Education, Culture, Youth and Women's Issues

Date: 12/14/2014, 12/28/ 2014

Guest: Charis Goff and Samantha Davis, The Thursday Network

Title: Civil Right Movement

This show focused on the young peoples' new civil right movement which was brought to life from the Ferguson Decision and more recently the Eric Garner Decision. The Thursday Network young professional explore the rights of citizens when they are stopped by police as well as go over an action plan of what young African American youth , young professionals and young adults can do to protest this devaluing of Black Life.

Education

WPGC-FM, WPGC-HD2 Quarterly Issues Program Report
4th Quarter
(10/01/14-12/31/14)

Program: "Community Focus"

Host: Justine Love

Issues: Education, Youth and Financial

Run Time: 17:19 minutes of a 30 minute show

Aired: 10/19/2014 , 11/23/14

Guest: Piper Phillips, Founder of the Phillips Programs

Phillips is a unique non-profit that works throughout the region to ensure youth with variety of challenges and strengths and their families benefit from education, family support services, community education and advocacy. For 45 years, PHILLIPS has celebrated children and youth by providing the customized support and education they need to become successful.

Program: "Community Focus"

Host: Justine Love

Issues: Education, Youth and Financial

Run Time: 13:54 minutes of a 30 minute show

Aired: 11/2/2014

Guest: Tara Lahtinen-Marketing for Elaine Ellis Health Center

This show focused on the open enrollment for ACA. Also discussed was the Elaine Ellis located in Northwest Washington. The center's mission is to address and service the whole family in accordance with the vision and service of Elaine who died from cancer.

Program: "Community Focus"

Host: Justine Love

Issues: Education, Youth and Financial

Run Time: 15:27 minutes of a 30 minute show

Aired: 11/09 /2014

Guest : Steven Foster Director of Potomac Prep Charter School

This show focused on the mission of the New Potomac Prep formally Potomac Lighthouse. The school curriculum is designed to infused art to help prepare students to be more creative. Based in Northeast Washington D.C., the school educated 300+ students.

Program: "Community Focus"

Host: Justine Love

Issues: Education, Youth and Financial

Run Time: 15:27 minutes of a 30 minute show

Aired: 11/09 /2014

Guest : Michelle Pincurk Author, Sparkle

The show focused on a young author Michelle who is journalism major at University of Md~College Park, Sparkle is her first novel and Sparkle is a fictional super hero who fights anti-bullying. Based on tribulations Michelle experienced being a victim of bullying she wrote the book to help other who also victims are too.

Health

WPGC-FM, WPGC-HD2 Quarterly Issues Program Report
4th Quarter
(10/01/14-12/31/14)

Program: "Community Focus"

Host: Justine Love

Title: Walk to End AIDS

Guest: Tiffany Gillard, Director of External Affairs, Whitman Walker Clinic

**Issues: Health, Financial, Education, Culture, Homelessness, Drugs, Transportation,
Women's Issues and Youth**

Date: 10/19/14

Time: 12:09 minutes of a 30 minute show

Tiffany Gillard, Director of External Affairs discussed the upcoming 28th AIDS Walk. This year the name changed to "The Walk to End HIV". Also highlighted was the new drug PREP (prophylaxis for pre-exposure to HIV) and how you can participate in The Walk to End HIV, October 25, 2014.

Program: "Community Focus"

Host: Justine Love

Title: I AM HEALTHY

Guest: Keith Mc Cannon

Issues: Health, Financial, Education, Youth and Women's Issues

Date: 11/16/14

Time: 10:39 of a 30 minute show

This show focused on Amerihealth's campaign I AM Healthy. We also discussed the services provided, who can join, new wellness Center in Southeast Washington, DC and CEO Keith McCannon provided valuable tips for those seeking health insurance under ACA.

Program: "Community Focus"

Host: Justine Love

Title: PG Health Department Healthy Revolution

Guest: Zaneta Crawford, Community Health Worker

Issues: Health, Financial, Education, Youth and Women's Issues

Date: 11/30/14

Time: 9:32 of a 30 minute show

Part three of PG Healthy Revolution; Zaneta Crawford discussed her journey to change her lifestyle and weight reduction. She is the Ambassador for Healthy Revolution and she spoke about her struggles with weight and not having the tools to combat her weight.

Program: "Community Focus"

Host: Justine Love

Title: Check Your Selfie

Guest: Michael Klopman, Deputy Director, DC Department of Health, HASTD

Issues: Health, Financial, Education, Youth and Women's Issues

Date: 11/16/14

Time: 15:38

This show focused on the new campaign that DC Department of Health has implemented entitled Check Your Selfie. The campaign is designed the heighten awareness about prevention and education of HIV/AIDS and other sexually transmitted diseases. Mr Klopman also discussed the important of knowing your status and getting/managing care once you know your HIV status.

Program: "Community Focus"

Host: Justine Love

Title: Stuff A Truck

Guest: Shamia Holloway, Capital Area Food Bank

Issues: Health, Financial, Education, Youth and Women's Issues

Date: 11/23/14, 12/07/14

Time: 10:39

Ms Holloway joined us to discuss the 13th Annual Stuff A Truck with Fox 5 and Giant Food. This show discussed the need for nonperishable food items, need for healthy food donations and the rise of people coming to the food bank in this region.

Program: "Community Focus"

Host: Justine Love

Title: Give to a Local, Catalogue for Philanthropy

Guest: Barbara Harman

Issues: Financial, Education, Youth and Women's Issues

Date: 12/21/14,

Time: 10:46

Ms Harmon discussed the Catalogue for Philanthropy's Campaign "Give Like A Local". The campaign is designed to raise awareness of the Catalogue, the charities and the easy way donors can support local charities that mean the most to them .

Transportation

WPGC-FM, WPGC-HD2 Quarterly Issues Program Report
4th Quarter
(10/01/14-12/31/14)

Program: "Community Focus-FM"

Host: Justine Love

Issues: Transportation, Financial, and Education

Run Time: 20:48 minutes of a 30 minute show

Aired: 12/7/2014,12/28/2014

Guest: George Brayen

Title: Street Smarts

This show focused on how to be safe as a pedestrian and a driver. Discussed the number of accidents and death that occur due to safety issues. Tips were given on how to education onself and your family on being Street Smart .

Crime/Violence

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(10/01/14-12/31/14)

Program: "Community Focus"

Host: Justine Love

Title: Don't Touch Me

Guest: Mishondy Wright-Brown

Issues: Crime/Violence, Women's Issues, Health, Culture, Financial Education

Date: 10/12/14

Time: 10:34 of a 30 minute show

Out of tragedy comes positivity..CEO/Founder Mishondy Wright-Brown discussed her non-profit Don't Touch Me. Being a survivor of child sexual abuse and a parent to her own children who were sexual assaulted by their father she created a nonprofit designed to help children and the parents cope with the violence, knowing the signs and heighten awareness to those who are victimized and often times voiceless.

Program: "Community Focus"

Host: Justine Love

Title: Office of Police Complaints

Guest: Christian Klossner, Executive Director

Issues: Crime/Violence, Women's Issues, Health, Culture, Financial Education

Date: 10/26/14, 12/14/14

Time: 15:10 of a 30 minute show

This show focused on the Office of Police Complaints' purpose and how it serves as a vehicle to perfect the rights of citizens and police officers. Also discussed was the release of M.P.D. implementing body cameras and how it benefits the public and the police. The roll out for body cameras was October, 1, 2014

Program: "Community Focus"

Host: Justine Love

Title: DC TRUST

Guest: Ed Davies

Issues: Crime/Violence, Women's Issues, Health, Culture, Financial Education

Date: 11/2/2014

Time: 10:44 of a 30 minute show

This show focused on the missions of Dc Youth Investment Trust now entitled DC Trust. Discussed were the partnerships, services provided. The 15th anniversary celebration of the Trust at the Carnegie Library.

Culture

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Quarterly Issues Program Report
4th Quarter
(10/01/14-12/31/14)

Program: "Community Focus"

Host: Justine Love

Title: Washington Informer

Guest: Denise Rolark-Barnes

Issues: Culture, Education, Youth, Financial and Women's Issues

Date: 10/12/14

Time: 14:22 of a 30 minute show

The show focused on the 50th anniversary of the Washington Informer. Denise Rolark-Barnes discussed her father's vision and legacy for the Informer. Also discussed was the photo gallery exhibit and other celebratory events associated with the 50 years celebration.

Financial

WPGC-FM, WPGC-HD2
Quarterly Issues Program Report
4th Quarter
(10/01/14-12/31/14)

Program: "Community Focus"

Host: Justine Love

Title: My House, My Home

Guest: Eric Brown, Executive Director

Issues: Financial, Education, Women's Issues and Homelessness

Date: 10/05/14

Time: 12:06 minutes of a 30 minute show

This show focused on the network of council to help citizens afford housing. The program known as My Home and My Home Now allows first time home buyers to take advantage of the County's My Home program, in which buyers can receive down payment and closing costs assistance when purchasing a property in Prince George's County.

Program: "Community Focus"

Host: Justine Love

Title: Golden Scissors Awards

Guest: Glyn Jackson

Issues: Financial, Education, Women's Issues, Culture, Health, Crime/Violence and Homelessness

Date: 11/30 /14

Time: 19:37 minutes of a 30 minute show

On Sunday, December 07 it is the Annual Golden Scissors Award Program. Founder, Glyn Jackson stated this is the 10th Annual ceremony but this year is the crowning of the international hairstylist of year. Mr Jackson discussed the importance of the event and why it was created. This award ceremony is to help promote those in the beauty industry on a local level and help provide upcoming business owners with tools to be successful. Also was discussed the platform of awareness campaign of domestic violence and breast cancer that is implemented in each Golden Scissors event.

